

OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.

A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Sweepstakes Timing:** The Haleon TUMS Defense Codes Sweepstakes (the “**Sweepstakes**”) begins at 12:00 am Eastern Time (“**ET**”) on November 13, 2024 and ends at 11:59 p.m. ET on December 31, 2024 (the “**Sweepstakes Period**”).
- 2. Eligibility:** The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older as of date of entry. Employees of Haleon Group of Companies (the “**Sponsor**”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- 3. HOW TO ENTER THE SWEEPSTAKES: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.** You may enter the Sweepstakes by visiting <https://www.defensecodes.com/sweeps> and submitting the registration form to earn one (1) entry into the Sweepstakes. All entries must be submitted by 11:59 p.m. ET on December 31, 2024 to be eligible. Limit one (1) entry per person during the Sweepstakes Period. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Standard data fees/rates may apply. See your wireless provider for pricing plan details.
- 4. Privacy:** By entering this Sweepstakes, you agree to and accept the privacy policy below. Any personal information that a participant provides in connection with the Sweepstakes shall be used by Sponsor and its agencies to administer this Sweepstakes, contact participants, and for the other purposes set forth in the Sponsor’s privacy policy located at <https://www.privacy.haleon.com/en-gb/>.
- 5. Random Drawing:** One (1) winner will be selected in a random drawing on or about January 3, 2025 from among all eligible entries received during the Sweepstakes Period. Drawing will be conducted by a judging agency of the Sponsor whose decisions are final on all matters relating to the Sweepstakes. Odds of winning are dependent upon the total number of eligible entries received during the Sweepstakes Period.
- 6. Winner Notification:** The potential winner will be contacted via email and will be required to sign and return, via email, a Declaration of Eligibility & Liability Release, and where legal, a Publicity Release within three (3) days or potential winner may be disqualified and an alternate will be selected, time permitting. Return of any prize notification as undeliverable or if a winner is ineligible, it may result in disqualification and alternate selection, time permitting.
- 7. Prize (1):** Tickets to a Sponsor specified college championship game, awarded in the form of a check for \$5,000. No travel or accommodations are included in the prize. All federal, state and local taxes related to the prize are the sole responsibility of the winner.
- 8. General Rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. The Sponsor and its agencies are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any

liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Sweepstakes. In the event of a dispute as to any entry, the authorized account holder of the email address used at time of entry will be deemed to be the entrant. Winner may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering does not constitute proof of delivery or receipt of such information. Sponsor (as identified in these Official Rules) is not responsible for the failure of any email or entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or website may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes or any website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and select the winner from among all eligible entries received prior to cancellation (if any). By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

- 9. Release and Limitations of Liability/Publicity Release:** By participating in the Sweepstakes, each entrant agrees that Sponsor, their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and promotion agencies (collectively, "**Sweepstakes Indemnities**") and each party's respective affiliates, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with participation in the Sweepstakes or the awarding of the prize. The winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in the Sweepstakes or use or redemption of the prize. By entering the Sweepstakes, you acknowledge that you, not Sponsor, are responsible for the contents of any material submitted in relation to the Sweepstakes. Entrants waive the right to claim any damages whatsoever from the Sweepstakes Indemnities including, but not limited to, punitive, consequential, direct, or indirect damages. You hereby agree that the Sweepstakes Indemnities have the right to use your name, likeness or any other rights granted to Sponsor, including any claims, including but not limited to, trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation in Sponsor's sole discretion.
- 10. Governing Law:** The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of New Jersey, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in New Jersey and agree that any dispute shall be brought in the state or federal courts in New Jersey. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of New Jersey; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.
- 11. Winner List:** To receive a Winner List by email, send an email to: winners@dja.com with The Haleon TUMS Defense Codes Sweepstakes (01-2911-27) as the subject line. Requests must be received by January 31, 2025.
- 12. Sponsor:** The Sponsor of the Sweepstakes is Haleon Group of Companies, 184 Liberty Corner Road, Warren, NJ 07059.